

CUSTOMISED SURVEYS

OVERVIEW

Understanding the way in which employees perceive and experience their environment can assist in identifying key themes, strengths and gaps that may inform talent, cultural and leadership initiatives within the organisation. Assessing these experiences through the use of bespoke surveys is an effective way of viewing the organisation through the “lens” of its people.

Our team of experienced Organisational Psychologists design, administer and report on customised surveys that match the needs of the organisation. These range from 360* surveys, to climate/culture surveys, to engagement surveys, and leadership surveys. While these surveys are not psychometric in nature, they offer critical insight into employee perception.

KEY OUTCOMES

Shine’s customised surveys are designed to match the client’s key objectives.

WHO SHOULD ATTEND

Surveys can be distributed to a wide range of participants at different levels of an organisation using different means and tools. We have the ability to survey a range of people, from large numbers of employees on the ground using electronic survey devices (limited reading comprehension required) to high level executives via online portals.

DURATION

Dependent on the survey design, process and outcomes required.

DETAILS

The surveys can be administered using several different methods, including pen and paper; electronic survey devices (handheld and portable), as well as online (via customisable electronic platforms).